



## GlobeSmart

**GlobeSmart** provides instant access to detailed information on conducting business effectively with people from more than 75 countries around the world. From general travel information to specific business advice, employees can get advice on over 50 topics geared toward helping them work more effectively across cultures. **GlobeSmart** is a valuable resource for anyone who has a global role, leads others, or works on a global team; works with colleagues from diverse cultural backgrounds; or has an interest in international travel and projects.

By taking the **GlobeSmart Assessment Profile (GAP)**, employees can:

- Better understand their work styles.
- Compare their profiles with profiles from employees around the world.
- Even share their profiles with colleagues as a team-building exercise.

Within the country information, employees will find content on culture and customs, travel/general info, and communication (including proper pronunciation), and common names/phrases. The country content will help employees understand how to manage and motivate talent, negotiate internationally, and communicate effectively across borders.

To access the **GlobeSmart** tool, click **Access Here** in the box below:

